



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DAGRI

DIPARTIMENTO DI SCIENZE E TECNOLOGIE
AGRARIE, ALIMENTARI, AMBIENTALI E FORESTALI

DISEI

DIPARTIMENTO DI SCIENZE
PER L'ECONOMIA E L'IMPRESA



European
University for
Well-Being



11th October, 2021

2.00 - 4.00 pm

ONLINE ON ZOOM

Advancing Understanding of Well-being Tourism, Drawing Upon the European Biocultural Heritage

1ST WORKSHOP

Introduction

Lali Lindell

Linnaeus University (Sweden)

The Enhancement of Biocultural Heritage for Wellbeing Tourism Attractiveness: from Theory to Practice

Silvia Scaramuzzi and Claudia Ranaboldo

DAGRI - University of Florence (Italy)

The Role of Games in the Valorization of Biocultural Heritage

Leonardo Boncinelli

DISEI - University of Florence (Italy)

Open discussion

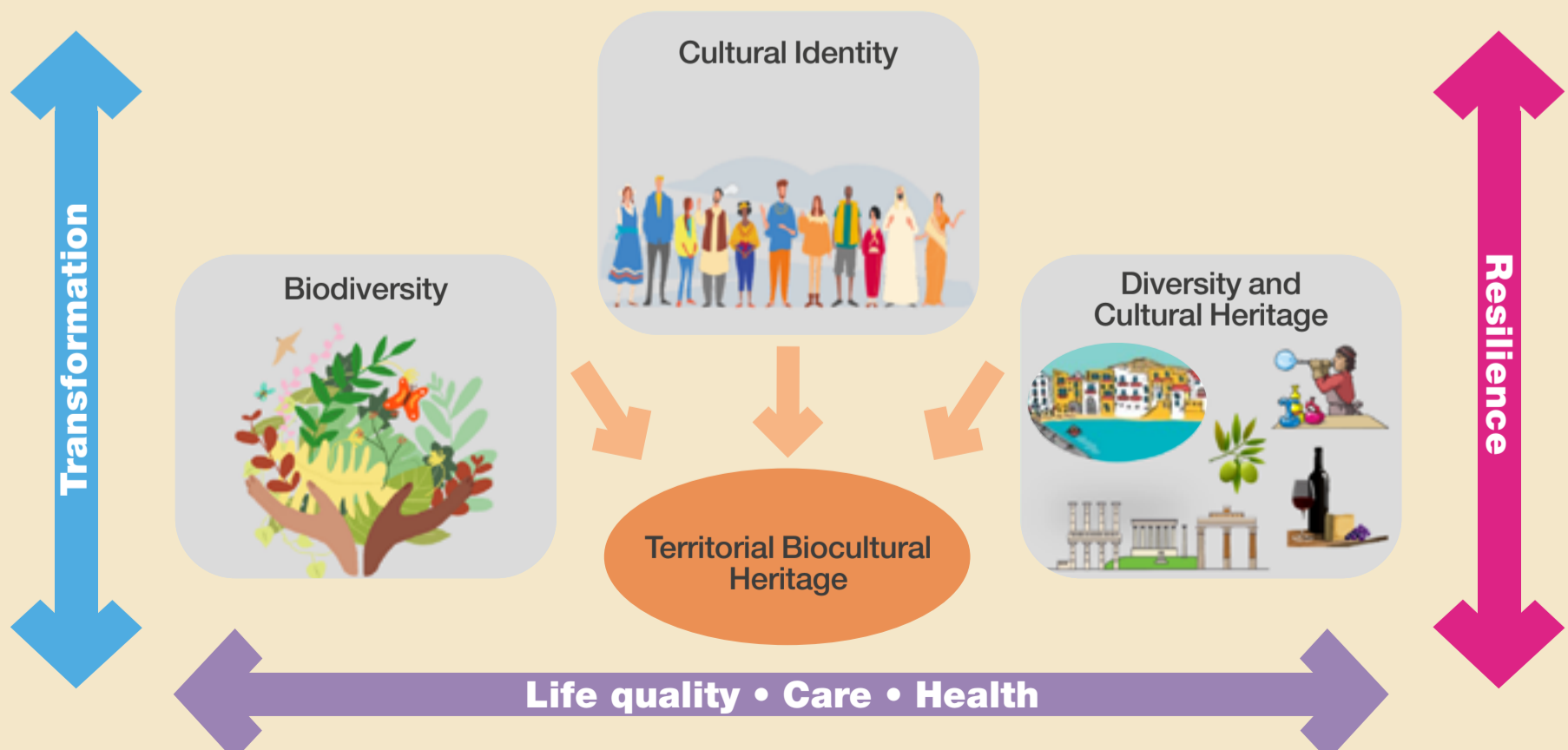
In order to participate
you need to register at the following link
<https://forms.gle/VQF3zLf7ayQP4gg1A>

Organizing Committee

Silvia Scaramuzzi

Xhulia Gjoni

Sara Gabellini



Source: elaborated by Claudia Ranaboldo